



PalmBeachPost.com

Pricing Schedule

Rates effective January 1, 2006

(561) 820-4343

Classified Zone and Pick-Up Advertising Rates

All Classified zone advertising is sold in combination with PalmBeachClassifieds.com.

Treasure Coast Classified

Treasure Coast Classified appears in the Sunday Accent section, Treasure Coast only.

Classified Ads may be picked up from The Palm Beach Post Classified section.

Wednesday Pick-up per zone: \$2.00 per line

Neighborhood Post

A weekly Tabloid section delivered to selected communities.

Classified Ads may be picked up from The Palm Beach Post Classified section.

Wednesday Pick-up per zone: \$2.00 per line

Recruitment Advertising Pick-Up Opportunities

The Trade Zone

Attract the passive job-seekers and skilled workers who habitually read The Post's Sports section.

Monday Pick-up (Sports): \$2.00 per line

Accent on Careers

Capture the attention of the passive job-seeker by advertising in The Post's daily lifestyle section.

Wednesday Pick-up (Accent): \$2.00 per line

Healthcare Learning & Earning

Attract desirable healthcare professionals by running your recruitment ad under The Post's Classified Healthcare Learning & Earning banner.

Thursday Pick-up (Local News): \$2.00 per line

Career Scene

Reach passive job-seekers through our popular weekly tabloid guide to South Florida entertainment.

Friday Pick-up (TGIF): \$2.00 per line

All classified pick-up advertising is sold in combination with Palm Beach Post Classified ads. Pick-up ads must run within 7 days of last publishing date in The Post.

Pick-up rates are net, non-commissionable.

Florida Pennysaver

Palm Beach and Martin Counties' largest community shopper, with an audited distribution of nearly 400,000 per week. And, nearly 7 out of 10 of these Palm Beach and Martin County adults regularly read the Pennysaver.
\$3.80 per line, per zone