

### Monday-Wednesday

Columns

Depth	1	2	3	4	5	6
22.5"		\$4,034.64	\$5,723.52			\$10,779.39
18"					\$7,646.55	\$8,960.33
16.5"				\$5,776.23		
15.75"					\$6,786.29	
15"		\$2,733.94	\$4,034.64	\$5,288.36		
12"		\$2,200.98	\$3,259.72	\$4,289.20	\$5,288.36	
11"	\$1,022.24	\$2,021.76	\$2,954.63	\$3,949.36		\$5,610.12
7"	\$653.10	\$1,297.12	\$1,931.85	\$2,557.08		
5.25"		\$976.2	\$1,446.68	\$1,931.85		\$2,866.07
4"	\$374.30	\$745.66	\$1,114.05	\$1,479.43		
3"	\$281.00	\$560.35	\$838.04			\$1,660.97
2"	\$187.51	\$374.30				\$1,114.05
1"		\$187.51				

### Thursday

Columns

Depth	1	2	3	4	5	6
22.5"		\$4,480.97	\$6,356.69			\$11,971.87
18"					\$8,492.46	\$9,951.58
16.5"				\$6,415.23		
15.75"					\$7,537.03	
15"		\$3,036.39	\$4,480.97	\$5,873.40		
12"		\$2,444.47	\$3,620.33	\$4,763.70	\$5,873.40	
11"	\$1,135.32	\$2,245.42	\$3,281.49	\$4,386.26		\$6,230.74
7"	\$725.35	\$1,440.61	\$2,145.56	\$2,839.96		
5.25"		\$1,084.26	\$1,606.73	\$2,145.56		\$3,183.13
4"	\$415.71	\$828.15	\$1,237.29	\$1,643.09		
3"	\$312.08	\$622.34	\$930.75			\$1,844.72
2"	\$208.26	\$415.71				\$1,237.29
1"		\$208.26				

### Friday and Saturday

Columns

Depth	1	2	3	4	5	6
22.5"		\$4,949.43	\$7,021.24			\$13,223.45
18"					\$9,380.29	\$10,991.95
16.5"				\$7,085.90		
15.75"					\$8,324.97	
15"		\$3,353.82	\$4,949.43	\$6,487.42		
12"		\$2,700.02	\$3,998.82	\$5,261.72	\$6,487.42	
11"	\$1,254.01	\$2,480.16	\$3,624.55	\$4,844.82		\$6,882.12
7"	\$801.18	\$1,591.22	\$2,369.87	\$3,136.86		
5.25"		\$1,197.61	\$1,774.70	\$2,369.87		\$3,515.90
4"	\$459.16	\$914.73	\$1,366.65	\$1,814.87		
3"	\$344.71	\$687.40	\$1,028.05			\$2,037.57
2"	\$230.03	\$459.16				\$1,366.65
1"		\$230.03				

### Sunday

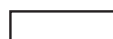
Columns

Depth	1	2	3	4	5	6
22.5"		\$6,314.12	\$8,957.19			\$16,869.51
18"					\$11,966.69	\$14,022.73
16.5"				\$9,039.68		
15.75"					\$10,620.39	
15"		\$4,278.56	\$6,314.12	\$8,276.18		
12"		\$3,444.49	\$5,101.40	\$6,712.52	\$8,276.18	
11"	\$1,599.78	\$3,164.01	\$4,623.94	\$6,180.67		\$8,779.72
7"	\$1,022.08	\$2,029.96	\$3,023.31	\$4,001.78		
5.25"		\$1,527.82	\$2,264.03	\$3,023.31		\$4,485.34
4"	\$585.77	\$1,166.95	\$1,743.47	\$2,315.28		
3"	\$439.75	\$876.94	\$1,311.51			\$2,599.39
2"	\$293.45	\$585.77				\$1,743.47
1"		\$293.45				

## CAP Color Rates

	MONDAY-WEDNESDAY	THURSDAY	FRIDAY-SATURDAY	SUNDAY
1 Color	\$2,046	\$2,128	\$2,375	\$2766
2 Colors	\$2,563	\$2,665	\$2,975	\$3469
3 Colors	\$3,084	\$3,207	\$3,579	\$4170

For CO-OP zone advertising pricing schedules, please refer to the National Zone Pricing Schedule



Modular Best Value Sizes



Standard Advertising Units

Above rates are "Base Rates" and do not include contract and frequency incentives, section premiums, or color charges.

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