

Monday-Wednesday

Columns

| Depth | 1 | 2 | 3 | 4 | 5 | 6 |
|--------|------------|------------|-------------|-------------|-------------|-------------|
| 22.5" | | \$7,868.52 | \$11,162.25 | | | \$21,022.43 |
| 18" | | | | | \$14,912.64 | \$17,474.83 |
| 16.5" | | | | \$11,265.06 | | |
| 15.75" | | | | | \$13,234.91 | |
| 15" | | \$5,331.85 | \$7,868.52 | \$10,313.60 | | |
| 12" | | \$4,292.45 | \$6,357.26 | \$8,364.99 | \$10,313.60 | |
| 11" | \$1,993.61 | \$3,942.92 | \$5,762.26 | \$7,702.22 | | \$10,941.10 |
| 7" | \$1,273.70 | \$2,529.70 | \$3,767.58 | \$4,986.93 | | |
| 5.25" | | \$1,903.94 | \$2,821.39 | \$3,767.58 | | \$5,589.53 |
| 4" | \$729.97 | \$1,454.22 | \$2,172.67 | \$2,885.25 | | |
| 3" | \$548.01 | \$1,092.82 | \$1,634.38 | | | \$3,239.30 |
| 2" | \$365.70 | \$729.97 | | | | \$2,172.67 |
| 1" | | \$365.70 | | | | |

Thursday

Columns

| Depth | 1 | 2 | 3 | 4 | 5 | 6 |
|--------|------------|------------|-------------|-------------|-------------|-------------|
| 22.5" | | \$8,738.99 | \$12,397.10 | | | \$23,348.07 |
| 18" | | | | | \$16,562.37 | \$19,408.01 |
| 16.5" | | | | \$12,511.27 | | |
| 15.75" | | | | | \$14,699.04 | |
| 15" | | \$5,921.70 | \$8,738.99 | \$11,454.56 | | |
| 12" | | \$4,767.31 | \$7,060.54 | \$9,290.38 | \$11,454.56 | |
| 11" | \$2,214.15 | \$4,379.11 | \$6,399.72 | \$8,554.29 | | \$12,151.47 |
| 7" | \$1,414.60 | \$2,809.55 | \$4,184.38 | \$5,538.62 | | |
| 5.25" | | \$2,114.56 | \$3,133.51 | \$4,184.38 | | \$6,207.88 |
| 4" | \$810.73 | \$1,615.10 | \$2,413.03 | \$3,204.43 | | |
| 3" | \$608.64 | \$1,213.71 | \$1,815.19 | | | \$3,597.66 |
| 2" | \$406.15 | \$810.73 | | | | \$2,413.03 |
| 1" | | \$406.15 | | | | |

Friday and Saturday

Columns

| Depth | 1 | 2 | 3 | 4 | 5 | 6 |
|--------|------------|------------|-------------|-------------|-------------|-------------|
| 22.5" | | \$9,652.52 | \$13,693.17 | | | \$25,789.03 |
| 18" | | | | | \$18,293.91 | \$21,437.06 |
| 16.5" | | | | \$13,819.28 | | |
| 15.75" | | | | | \$16,235.78 | |
| 15" | | \$6,540.79 | \$9,652.62 | \$12,652.09 | | |
| 12" | | \$5,265.72 | \$7,798.69 | \$10,261.66 | \$12,652.09 | |
| 11" | \$2,445.64 | \$4,836.93 | \$7,068.78 | \$9,448.61 | | \$13,421.87 |
| 7" | \$1,562.50 | \$3,103.28 | \$4,621.84 | \$6,117.66 | | |
| 5.25" | | \$2,335.64 | \$3,461.10 | \$4,621.84 | | \$6,856.89 |
| 4" | \$895.49 | \$1,783.95 | \$2,665.30 | \$3,539.44 | | |
| 3" | \$672.27 | \$1,340.60 | \$2,004.96 | | | \$3,973.78 |
| 2" | \$448.61 | \$895.49 | | | | \$2,665.30 |
| 1" | | \$448.61 | | | | |


Sunday

Columns

| Depth | 1 | 2 | 3 | 4 | 5 | 6 |
|--------|------------|-------------|-------------|-------------|-------------|-------------|
| 22.5" | | \$12,314.06 | \$17,468.68 | | | \$32,899.63 |
| 18" | | | | | \$23,337.94 | \$27,347.72 |
| 16.5" | | | | \$17,629.56 | | |
| 15.75" | | | | | \$20,712.34 | |
| 15" | | \$8,344.23 | \$12,314.06 | \$16,140.55 | | |
| 12" | | \$6,717.59 | \$9,948.96 | \$13,091.03 | \$16,140.55 | |
| 11" | \$3,119.95 | \$6,170.58 | \$9,017.80 | \$12,053.80 | | \$17,122.57 |
| 7" | \$1,993.31 | \$3,958.92 | \$5,896.18 | \$7,804.44 | | |
| 5.25" | | \$2,979.62 | \$4,415.41 | \$5,896.18 | | \$8,747.49 |
| 4" | \$1,142.39 | \$2,275.83 | \$3,400.18 | \$4,515.35 | | |
| 3" | \$857.63 | \$1,710.24 | \$2,557.77 | | | \$5,069.44 |
| 2" | \$572.31 | \$1,142.39 | | | | \$3,400.18 |
| 1" | | \$572.31 | | | | |

Color Rates

| | MONDAY-WEDNESDAY | THURSDAY | FRIDAY-SATURDAY | SUNDAY |
|----------|------------------|----------|-----------------|--------|
| 1 Color | \$2,056 | \$2,138 | \$2,387 | \$2778 |
| 2 Colors | \$2,575 | \$2,678 | \$2,989 | \$3487 |
| 3 Colors | \$3,099 | \$3,223 | \$3,596 | \$4191 |

 Modular Best Value Sizes

 Standard Advertising Units

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