

**AGENCY AUTHORIZATION**

**Palm Beach Newspapers, Inc.**

The Palm Beach Post  
Palm Beach Daily News  
Florida Pennysaver  
La Palma

Date \_\_\_\_\_ 20\_\_\_\_\_

I (we) hereby authorize \_\_\_\_\_ to act in our behalf, as our agent, in the purchase of advertising services from Palm Beach Newspapers, Inc.

We ask that bills for advertising services be mailed (to us) \_\_\_\_\_ (to our agency) \_\_\_\_\_.

We understand that remittance to the agency does not constitute payment to Palm Beach Newspapers, Inc. and we agree to remain responsible for payment of all services ordered by the agency until such time Palm Beach Newspapers, Inc. is paid for those services. Accounts not paid by the 30th of the month are considered delinquent and further advertising may not be accepted. A 1.5-% finance charge will be imposed on delinquent accounts.

**These instructions shall be in effect from this date until a written cancellation notice is sent by certified mail to Palm Beach Newspapers, Inc., P.O. Box 24700, West Palm Beach, FL 33416-4700. ATT: CREDIT MANAGER**

Account Name \_\_\_\_\_

By \_\_\_\_\_ - Title \_\_\_\_\_  
(To be signed only by the Owner or proper officer of the liable corporation)

By \_\_\_\_\_  
(Witness for the Advertiser)

By \_\_\_\_\_  
(Palm Beach Newspapers, Inc. Account Representative)

Advertisers are at all times liable for payment of all account balances due and all other liabilities, and are deemed to receive refund payments, adjustments, notices and all other documents when the same are delivered to their agents. Any language in any advertising agency's insertion orders or other document to the contrary is void and without effect