

Event/Local Amusement *Rates*

Rates effective January 1, 2008

Monday-Wednesday

Columns

Depth	1	2	3	4	5	6
22.5"		\$3,996.19	\$5,668.98			\$10,676.67
18"					\$7,573.68	\$8,874.95
16.5"				\$5,721.19		
15.75"					\$6,721.62	
15"		\$2,707.89	\$3,996.19	\$5,237.97		
12"		\$2,180.01	\$3,228.66	\$4,248.33	\$5,237.97	
11"	\$1,012.49	\$2,002.49	\$2,926.48	\$3,911.73		\$5,556.66
7"	\$646.87	\$1,284.76	\$1,913.44	\$2,532.72		
5.25"		\$966.95	\$1,432.90	\$1,913.44		\$2,838.76
4"	\$370.73	\$738.56	\$1,103.44	\$1,465.33		
3"	\$278.32	\$555.01	\$830.05			\$1,645.15
2"	\$185.73	\$370.73				\$1,103.44
1"		\$185.73				

Thursday

Columns

Depth	1	2	3	4	5	6
22.5"		\$4,438.29	\$6,296.15			\$11,857.85
18"					\$8,411.58	\$9,856.80
16.5"				\$6,354.13		
15.75"					\$7,465.24	
15"		\$3,007.47	\$4,438.29	\$5,817.46		
12"		\$2,421.19	\$3,585.85	\$4,718.33	\$5,817.46	
11"	\$1,124.51	\$2,224.03	\$3,250.24	\$4,344.49		\$6,171.40
7"	\$718.44	\$1,426.89	\$2,125.13	\$2,812.91		
5.25"		\$1,073.93	\$1,591.42	\$2,125.13		\$3,152.81
4"	\$411.75	\$820.26	\$1,225.51	\$1,627.44		
3"	\$309.11	\$616.41	\$921.88			\$1,827.15
2"	\$206.27	\$411.75				\$1,225.51
1"		\$206.27				

Friday and Saturday

Columns

Depth	1	2	3	4	5	6
22.5"		\$4,902.26	\$6,954.32			\$13,097.42
18"					\$9,290.89	\$10,887.19
16.5"				\$7,018.37		
15.75"					\$8,245.63	
15"		\$3,321.86	\$4,902.26	\$6,425.59		
12"		\$2,674.29	\$3,960.71	\$5,211.57	\$6,425.59	
11"	\$1,242.06	\$2,456.52	\$3,590.01	\$4,798.65		\$6,816.54
7"	\$793.54	\$1,576.06	\$2,347.28	\$3,106.97		
5.25"		\$1,186.19	\$1,757.78	\$2,347.28		\$3,482.40
4"	\$454.79	\$906.01	\$1,353.62	\$1,797.57		
3"	\$341.42	\$680.85	\$1,018.25			\$2,018.16
2"	\$227.84	\$454.79				\$1,353.62
1"		\$227.84				

Sunday

Columns

Depth	1	2	3	4	5	6
22.5"		\$6,253.94	\$8,871.82			\$16,708.73
18"					\$11,852.64	\$13,889.09
16.5"				\$8,953.53		
15.75"					\$10,519.17	
15"		\$4,237.78	\$6,253.94	\$8,197.30		
12"		\$3,411.66	\$5,052.78	\$6,648.54	\$8,197.30	
11"	\$1,584.53	\$3,133.85	\$4,579.87	\$6,121.76		\$8,696.04
7"	\$1,012.34	\$2,010.62	\$2,994.49	\$3,963.64		
5.25"		\$1,513.26	\$2,242.45	\$2,994.49		\$4,442.59
4"	\$580.19	\$1,155.82	\$1,726.85	\$2,293.21		
3"	\$435.56	\$868.58	\$1,299.01			\$2,574.62
2"	\$290.66	\$580.19				\$1,726.85
1"		\$290.66				

Color Rates

	MONDAY-WEDNESDAY	THURSDAY	FRIDAY-SATURDAY	SUNDAY
1 Color	\$1,615	\$1,680	\$2,176	\$2531
2 Colors	\$2,021	\$2,102	\$2,724	\$3174
3 Colors	\$2,433	\$2,531	\$3,278	\$3813

 Modular Best Value Sizes

 Standard Advertising Units

Above rates are "Base Rates" and do not include contract and frequency incentives, section premiums, or color charges. Please see other Terms and Conditions at PalmBeachPostadinfo.com

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