

**Monday-Wednesday**

Columns

Depth	1	2	3	4	5	6
22.5"		\$2,582.15	\$3,663.03			\$6,898.77
18"					\$4,893.77	\$5,734.58
16.5"				\$3,696.77		
15.75"					\$4,343.20	
15"		\$1,749.71	\$2,582.15	\$3,384.53		
12"		\$1,408.62	\$2,086.21	\$2,745.08	\$3,384.53	
11"	\$654.23	\$1,293.92	\$1,890.96	\$2,527.58		\$3,590.46
7"	\$417.98	\$830.15	\$1,236.38	\$1,636.52		
5.25"		\$624.80	\$925.87	\$1,236.38		\$1,834.27
4"	\$239.55	\$477.22	\$712.99	\$946.83		
3"	\$179.84	\$358.62	\$536.34			\$1,063.02
2"	\$120.01	\$239.55				\$712.99
1"		\$120.01				

**Thursday**

Columns

Depth	1	2	3	4	5	6
22.5"		\$2,867.82	\$4,068.28			\$7,662.00
18"					\$5,435.17	\$6,369.01
16.5"				\$4,105.75		
15.75"					\$4,823.70	
15"		\$1,943.29	\$2,867.82	\$3,758.97		
12"		\$1,564.46	\$2,317.01	\$3,048.77	\$3,758.97	
11"	\$726.61	\$1,437.07	\$2,100.16	\$2,807.21		\$3,987.68
7"	\$464.22	\$921.99	\$1,373.16	\$1,817.58		
5.25"		\$693.92	\$1,028.30	\$1,373.16		\$2,037.20
4"	\$266.05	\$530.02	\$791.87	\$1,051.58		
3"	\$199.73	\$398.30	\$595.68			\$1,180.62
2"	\$133.28	\$266.05				\$791.87
1"		\$133.28				

**Friday and Saturday**

Columns

Depth	1	2	3	4	5	6
22.5"		\$3,167.61	\$4,493.56			\$8,462.95
18"					\$6,003.34	\$7,034.80
16.5"				\$4,534.95		
15.75"					\$5,327.95	
15"		\$2,146.43	\$3,167.61	\$4,151.92		
12"		\$1,728.00	\$2,559.23	\$3,367.48	\$4,151.92	
11"	\$802.56	\$1,587.29	\$2,319.70	\$3,100.66		\$4,404.53
7"	\$512.75	\$1,018.37	\$1,516.71	\$2,007.58		
5.25"		\$766.46	\$1,135.80	\$1,516.71		\$2,250.16
4"	\$293.86	\$585.42	\$874.65	\$1,161.51		
3"	\$220.61	\$439.93	\$657.95			\$1,304.04
2"	\$147.22	\$293.86				\$874.65
1"		\$147.22				

**Sunday**

Columns

Depth	1	2	3	4	5	6
22.5"		\$4,041.01	\$5,732.56			\$10,796.41
18"					\$7,658.63	\$8,974.49
16.5"				\$5,785.36		
15.75"					\$6,797.01	
15"		\$2,738.26	\$4,041.01	\$5,296.72		
12"		\$2,204.46	\$3,264.87	\$4,295.98	\$5,296.72	
11"	\$1,023.85	\$2,024.95	\$2,959.30	\$3,955.60		\$5,618.98
7"	\$654.13	\$1,299.17	\$1,934.90	\$2,561.12		
5.25"		\$977.80	\$1,448.97	\$1,934.90		\$2,870.60
4"	\$374.89	\$746.84	\$1,115.81	\$1,481.77		
3"	\$281.44	\$561.23	\$839.39			\$1,663.60
2"	\$187.81	\$374.89				\$1,115.81
1"		\$187.81				

**Color Rates**

	MONDAY-WEDNESDAY	THURSDAY	FRIDAY-SATURDAY	SUNDAY
1 Color	\$1,615	\$1,680	\$2,176	\$2531
2 Colors	\$2,021	\$2,102	\$2,724	\$3174
3 Colors	\$2,433	\$2,531	\$3,278	\$3813

 Modular Best Value Sizes

 Standard Advertising Units

Above rates are "Base Rates" and do not include contract and frequency incentives, section premiums, or color charges. Please see other Terms and Conditions at [PalmBeachPostadinfo.com](http://PalmBeachPostadinfo.com)