

Home Delivery and Single Copy Newspaper

10,000 TO 29,999 INSERTS DISTRIBUTED

PRODUCT SIZE/PAGES	1 TO 5 DATES	WITH AN ANNUAL FREQUENCY AGREEMENT			
		6 TO 12 DATES	13 TO 25 DATES	26 TO 51 DATES	52+ DATES
Single Sheet	\$35.27	\$33.19	\$31.80	\$31.11	\$29.72
Std 2 / Tab 4	\$48.65	\$45.76	\$43.83	\$42.88	\$40.95
Std 4 / Tab 8	\$62.55	\$58.83	\$56.35	\$55.10	\$52.62
Std 6 / Tab 12	\$75.22	\$68.69	\$67.74	\$66.24	\$63.26
Std 8 / Tab 16	\$86.04	\$80.90	\$77.48	\$75.77	\$72.35
Std 10 / Tab 20	\$92.38	\$86.84	\$83.18	\$81.35	\$77.68
Std 12 / Tab 24	\$93.60	\$88.01	\$84.29	\$82.43	\$78.70
Std 14 / Tab 28	\$96.11	\$90.39	\$86.56	\$84.64	\$80.83
Over 28 Tab Pages	+\$1.11/pg	+\$1.11/pg	+\$1.11/pg	+\$1.11/pg	+\$1.11/pg

SINGLE SHEETS

Treasure Coast Zone and South Zone:
 Rate: \$20.00/m

DEFINITIONS

Single Sheet:
 No fold, 11"x12" max
Flexi:
 Up to 80 sq. in.
Tabloid:
 80 to 148 sq. in.
Standard:
 Larger than 148 sq. in.

**RETAIL RATES ARE
 NET PER THOUSAND**

30,000 TO 99,999 INSERTS DISTRIBUTED

PRODUCT SIZE/PAGES	1 TO 5 DATES	WITH AN ANNUAL FREQUENCY AGREEMENT			
		6 TO 12 DATES	13 TO 25 DATES	26 TO 51 DATES	52+ DATES
Single Sheet	\$34.12	\$32.10	\$30.76	\$30.09	\$28.74
Std 2 / Tab 4	\$47.35	\$44.54	\$42.67	\$41.74	\$39.86
Std 4 / Tab 8	\$61.41	\$57.66	\$55.23	\$54.01	\$51.58
Std 6 / Tab 12	\$73.98	\$69.57	\$66.63	\$65.16	\$62.22
Std 8 / Tab 16	\$84.76	\$79.70	\$76.33	\$74.65	\$71.27
Std 10 / Tab 20	\$91.08	\$85.64	\$82.02	\$80.21	\$76.58
Std 12 / Tab 24	\$92.38	\$86.85	\$83.18	\$81.35	\$77.68
Std 14 / Tab 28	\$94.89	\$89.24	\$85.45	\$83.56	\$79.78
Over 28 Tab Pages	+\$1.11/pg	+\$1.11/pg	+\$1.11/pg	+\$1.11/pg	+\$1.11/pg

Home Delivery and Single Copy Newspaper

100,000 TO 199,999 INSERTS DISTRIBUTED

PRODUCT SIZE/PAGES	1 TO 5 DATES	WITH AN ANNUAL FREQUENCY AGREEMENT			
		6 TO 12 DATES	13 TO 25 DATES	26 TO 51 DATES	52+ DATES
Single Sheet	\$32.97	\$31.01	\$29.72	\$29.06	\$27.77
Std 2 / Tab 4	\$45.95	\$42.75	\$40.96	\$40.06	\$38.26
Std 4 / Tab 8	\$59.41	\$55.88	\$53.52	\$52.34	\$49.99
Std 6 / Tab 12	\$72.08	\$67.78	\$64.92	\$63.49	\$60.64
Std 8 / Tab 16	\$82.84	\$77.90	\$74.61	\$72.97	\$69.66
Std 10 / Tab 20	\$89.17	\$83.86	\$80.31	\$78.53	\$74.99
Std 12 / Tab 24	\$90.46	\$85.06	\$81.47	\$79.67	\$76.07
Std 14 / Tab 28	\$92.98	\$87.45	\$83.74	\$81.90	\$78.19
Over 28 Tab Pages	+\$1.11/pg	+\$1.11/pg	+\$1.11/pg	+\$1.11/pg	+\$1.11/pg

SINGLE SHEETS

Treasure Coast Zone and South Zone:
Rate: \$20.00/m

DEFINITIONS

Single Sheet:
No fold, 11"x12" max
Flexi:
Up to 80 sq. in.
Tabloid:
80 to 148 sq. in.
Standard:
Larger than 148 sq. in.

200,000 OR MORE INSERTS DISTRIBUTED

PRODUCT SIZE/PAGES	1 TO 5 DATES	WITH AN ANNUAL FREQUENCY AGREEMENT			
		6 TO 12 DATES	13 TO 25 DATES	26 TO 51 DATES	52+ DATES
Single Sheet	\$31.80	\$29.92	\$28.67	\$28.04	\$26.79
Std 2 / Tab 4	\$44.23	\$41.60	\$39.86	\$38.98	\$37.23
Std 4 / Tab 8	\$58.13	\$54.67	\$52.36	\$51.20	\$48.90
Std 6 / Tab 12	\$70.79	\$66.57	\$63.75	\$62.35	\$59.54
Std 8 / Tab 16	\$81.56	\$76.69	\$73.44	\$71.83	\$68.58
Std 10 / Tab 20	\$87.88	\$82.64	\$79.15	\$77.39	\$73.91
Std 12 / Tab 24	\$89.77	\$83.86	\$80.31	\$78.53	\$74.99
Std 14 / Tab 28	\$91.69	\$86.22	\$82.56	\$80.75	\$77.10
Over 28 Tab Pages	+\$1.11/pg	+\$1.11/pg	+\$1.11/pg	+\$1.11/pg	+\$1.11/pg

**RETAIL RATES ARE
NET PER THOUSAND**

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