

## Non-Subscriber TMC/Pennysaver

### 10,000 TO 29,999 INSERTS DISTRIBUTED

| WEIGHT OF INSERT | WITH ANNUAL FREQUENCY AGREEMENT |               |                |                  |
|------------------|---------------------------------|---------------|----------------|------------------|
|                  | 1 TO 5 DATES                    | 6 TO 12 DATES | 13 TO 25 DATES | 26 OR MORE DATES |
| Less than 0.1    | \$27.53                         | \$25.91       | \$24.83        | \$24.28          |
| 0.1              | \$28.10                         | \$26.45       | \$25.34        | \$24.80          |
| 0.2              | \$31.72                         | \$29.84       | \$28.59        | \$27.97          |
| 0.3              | \$36.41                         | \$34.24       | \$32.81        | \$32.08          |
| 0.4              | \$38.23                         | \$35.95       | \$33.83        | \$31.84          |
| 0.5              | \$43.62                         | \$41.03       | \$38.61        | \$36.30          |
| 0.6              | \$47.78                         | \$44.94       | \$42.28        | \$39.76          |
| 0.7              | \$52.93                         | \$49.78       | \$46.83        | \$44.04          |
| 0.8              | \$58.03                         | \$54.56       | \$51.32        | \$48.26          |
| 0.9              | \$63.10                         | \$59.33       | \$55.81        | \$52.49          |
| 1.0              | \$68.25                         | \$64.18       | \$60.36        | \$56.78          |
| 1.1              | \$72.10                         | \$67.80       | \$63.76        | \$59.96          |
| 1.2              | \$75.88                         | \$71.35       | \$67.10        | \$63.11          |
| 1.3              | \$79.74                         | \$74.98       | \$70.51        | \$66.31          |
| 1.4              | \$83.58                         | \$78.59       | \$73.91        | \$69.50          |
| 1.5              | \$87.42                         | \$82.20       | \$77.31        | \$72.69          |
| 1.6              | \$91.27                         | \$85.81       | \$80.71        | \$75.90          |
| 1.7              | \$95.05                         | \$89.38       | \$84.04        | \$79.04          |
| Each +0.1 oz.    | \$4.31                          | \$4.31        | \$4.31         | \$4.31           |

### 30,000 TO 99,999 INSERTS DISTRIBUTED

| WEIGHT OF INSERT | WITH ANNUAL FREQUENCY AGREEMENT |               |                |                  |
|------------------|---------------------------------|---------------|----------------|------------------|
|                  | 1 TO 5 DATES                    | 6 TO 12 DATES | 13 TO 25 DATES | 26 OR MORE DATES |
| Less than 0.1    | \$25.36                         | \$23.87       | \$22.87        | \$22.39          |
| 0.1              | \$26.01                         | \$24.49       | \$23.46        | \$22.96          |
| 0.2              | \$29.27                         | \$27.54       | \$26.39        | \$25.83          |
| 0.3              | \$33.88                         | \$31.89       | \$30.55        | \$29.89          |
| 0.4              | \$36.92                         | \$34.74       | \$32.69        | \$30.75          |
| 0.5              | \$40.46                         | \$38.06       | \$35.81        | \$33.70          |
| 0.6              | \$45.24                         | \$42.55       | \$40.03        | \$37.65          |
| 0.7              | \$50.32                         | \$47.32       | \$44.51        | \$41.88          |
| 0.8              | \$55.46                         | \$52.18       | \$49.06        | \$46.15          |
| 0.9              | \$60.56                         | \$56.95       | \$53.57        | \$50.37          |
| 1.0              | \$65.71                         | \$61.80       | \$58.12        | \$54.67          |
| 1.1              | \$69.49                         | \$65.36       | \$61.46        | \$57.81          |
| 1.2              | \$73.33                         | \$68.96       | \$64.85        | \$61.00          |
| 1.3              | \$77.18                         | \$72.58       | \$68.25        | \$64.18          |
| 1.4              | \$81.04                         | \$76.21       | \$71.65        | \$67.39          |
| 1.5              | \$84.88                         | \$79.81       | \$75.06        | \$70.58          |
| 1.6              | \$88.66                         | \$83.37       | \$78.39        | \$73.72          |
| 1.7              | \$92.51                         | \$86.99       | \$81.79        | \$76.92          |
| Each +0.1 oz.    | \$4.31                          | \$4.31        | \$4.31         | \$4.31           |

#### SINGLE SHEETS

Treasure Coast Zone  
or South Zone:  
Rate: \$20.00/m

#### HEAVY PRODUCTS

Products weighing more  
than 1.7 ounces:  
Add \$4.18/m for each  
additional 0.1 ounce

Piece weights will be  
verified when received by  
the publication.

**RETAIL RATES ARE  
NET PER THOUSAND**

**Non-Subscriber TMC/Pennysaver  
 100,000 TO 199,999 INSERTS DISTRIBUTED**

| WEIGHT OF INSERT | WITH ANNUAL FREQUENCY AGREEMENT |               |                |                  |
|------------------|---------------------------------|---------------|----------------|------------------|
|                  | 1 TO 5 DATES                    | 6 TO 12 DATES | 13 TO 25 DATES | 26 OR MORE DATES |
| Less than 0.1    | \$24.50                         | \$23.06       | \$22.10        | \$21.63          |
| 0.1              | \$25.07                         | \$23.59       | \$22.62        | \$22.12          |
| 0.2              | \$28.10                         | \$26.45       | \$25.34        | \$24.80          |
| 0.3              | \$32.31                         | \$30.39       | \$29.12        | \$28.49          |
| 0.4              | \$34.06                         | \$32.05       | \$30.16        | \$28.38          |
| 0.5              | \$38.84                         | \$36.56       | \$34.39        | \$32.35          |
| 0.6              | \$42.69                         | \$40.16       | \$37.78        | \$35.54          |
| 0.7              | \$47.78                         | \$44.94       | \$42.28        | \$39.76          |
| 0.8              | \$52.93                         | \$49.78       | \$46.83        | \$44.04          |
| 0.9              | \$58.03                         | \$54.56       | \$51.32        | \$48.26          |
| 1.0              | \$63.10                         | \$59.33       | \$55.81        | \$52.49          |
| 1.1              | \$66.96                         | \$62.97       | \$59.22        | \$55.70          |
| 1.2              | \$70.80                         | \$66.57       | \$62.62        | \$58.89          |
| 1.3              | \$74.65                         | \$70.19       | \$66.01        | \$62.07          |
| 1.4              | \$78.50                         | \$73.82       | \$69.41        | \$65.28          |
| 1.5              | \$82.27                         | \$77.37       | \$72.75        | \$68.42          |
| 1.6              | \$86.11                         | \$80.99       | \$76.15        | \$71.61          |
| 1.7              | \$89.96                         | \$84.59       | \$79.56        | \$74.80          |
| Each +0.1 oz.    | \$4.31                          | \$4.31        | \$4.31         | \$4.31           |

**200,000 OR MORE INSERTS DISTRIBUTED**

| WEIGHT OF INSERT | WITH ANNUAL FREQUENCY AGREEMENT |               |                |                  |
|------------------|---------------------------------|---------------|----------------|------------------|
|                  | 1 TO 5 DATES                    | 6 TO 12 DATES | 13 TO 25 DATES | 26 OR MORE DATES |
| Less than 0.1    | \$23.27                         | \$21.91       | \$21.00        | \$20.54          |
| 0.1              | \$23.90                         | \$22.50       | \$21.57        | \$21.10          |
| 0.2              | \$26.89                         | \$25.30       | \$24.24        | \$23.73          |
| 0.3              | \$31.07                         | \$29.24       | \$28.03        | \$27.40          |
| 0.4              | \$32.45                         | \$30.53       | \$28.72        | \$28.18          |
| 0.5              | \$37.23                         | \$35.03       | \$32.97        | \$31.01          |
| 0.6              | \$40.16                         | \$37.77       | \$35.53        | \$33.43          |
| 0.7              | \$45.24                         | \$42.55       | \$40.03        | \$37.65          |
| 0.8              | \$50.32                         | \$47.32       | \$44.51        | \$41.88          |
| 0.9              | \$55.46                         | \$52.18       | \$49.06        | \$46.15          |
| 1.0              | \$60.56                         | \$56.95       | \$53.57        | \$50.37          |
| 1.1              | \$64.41                         | \$60.58       | \$56.97        | \$53.59          |
| 1.2              | \$68.25                         | \$64.18       | \$60.36        | \$56.78          |
| 1.3              | \$72.10                         | \$67.80       | \$63.76        | \$59.96          |
| 1.4              | \$75.88                         | \$71.35       | \$67.10        | \$63.11          |
| 1.5              | \$79.74                         | \$74.98       | \$70.51        | \$66.31          |
| 1.6              | \$83.58                         | \$78.59       | \$73.91        | \$69.50          |
| 1.7              | \$87.42                         | \$82.20       | \$77.31        | \$72.69          |
| Each +0.1 oz.    | \$4.31                          | \$4.31        | \$4.31         | \$4.31           |

**SINGLE SHEETS**

Treasure Coast Zone  
 or South Zone:  
 Rate: \$20.00/m

**HEAVY PRODUCTS**

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 than 1.7 ounces:  
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