

Monday-Wednesday

Columns						
Depth	1	2	3	4	5	6
22.5"		\$1,630.12	\$2,312.49			\$4,355.22
18"					\$3,089.45	\$3,620.27
16.5"				\$2,333.78		
15.75"					\$2,741.88	
15"		\$1,104.60	\$1,630.12	\$2,136.67		
12"		\$889.27	\$1,317.03	\$1,732.98	\$2,136.67	
11"	\$413.02	\$816.86	\$1,193.77	\$1,595.67		\$2,266.67
7"	\$263.87	\$524.08	\$780.53	\$1,033.14		
5.25"		\$394.44	\$584.51	\$780.53		\$1,157.98
4"	\$151.23	\$301.27	\$450.11	\$597.74		
3"	\$113.53	\$226.40	\$338.60			\$671.09
2"	\$75.76	\$151.23				\$450.11
1"		\$75.76				

Thursday

Columns						
Depth	1	2	3	4	5	6
22.5"		\$1,810.47	\$2,568.33			\$4,837.06
18"					\$3,431.25	\$3,020.79
16.5"				\$2,591.98		
15.75"					\$3,045.22	
15"		\$1,226.81	\$1,810.47	\$2,373.06		
12"		\$987.65	\$1,462.74	\$1,924.70	\$2,373.06	
11"	\$458.71	\$907.23	\$1,325.84	\$1,772.21		\$2,517.44
7"	\$293.07	\$582.06	\$866.88	\$1,147.44		
5.25"		\$438.08	\$649.17	\$866.88		\$1,286.10
4"	\$167.96	\$334.60	\$499.91	\$663.87		
3"	\$126.09	\$251.45	\$376.06			\$745.33
2"	\$84.14	\$167.96				\$499.91
1"		\$84.14				

Friday and Saturday

Columns						
Depth	1	2	3	4	5	6
22.5"		\$1,999.75	\$2,836.84			\$5,342.76
18"					\$3,789.98	\$4,441.15
16.5"				\$2,862.97		
15.75"					\$3,363.60	
15"		\$1,355.07	\$1,999.75	\$2,621.16		
12"		\$1,090.91	\$1,615.67	\$2,125.93	\$2,621.16	
11"	\$506.67	\$1,002.08	\$1,464.45	\$1,957.49		\$2,780.63
7"	\$323.71	\$642.91	\$957.51	\$1,267.41		
5.25"		\$483.88	\$717.04	\$957.51		\$1,420.56
4"	\$185.52	\$396.58	\$552.18	\$733.27		
3"	\$139.28	\$277.73	\$415.37			\$823.26
2"	\$92.94	\$185.52				\$552.18
1"		\$92.94				

Sunday

Columns						
Depth	1	2	3	4	5	6
22.5"		\$2,551.10	\$3,618.98			\$6,815.81
18"					\$4,834.91	\$5,665.62
16.5"				\$3,652.31		
15.75"					\$4,290.97	
15"		\$1,728.67	\$2,551.10	\$3,343.83		
12"		\$1,391.68	\$2,061.12	\$2,712.06	\$3,343.83	
11"	\$646.36	\$1,278.36	\$1,868.22	\$2,497.18		\$3,547.28
7"	\$412.95	\$820.17	\$1,221.51	\$1,616.84		
5.25"		\$617.29	\$914.74	\$1,221.51		\$1,812.21
4"	\$236.67	\$471.48	\$704.41	\$935.44		
3"	\$177.67	\$354.31	\$529.89			\$1,050.23
2"	\$118.56	\$236.67				\$704.41
1"		\$118.56				

Color Rates

	MONDAY-WEDNESDAY	THURSDAY	FRIDAY-SATURDAY	SUNDAY
1 Color	\$1,615	\$1,680	\$2,176	\$2531
2 Colors	\$2,021	\$2,102	\$2,724	\$3174
3 Colors	\$2,433	\$2,531	\$3,278	\$3813

Modular Best Value Sizes

Standard Advertising Units

Above rates are "Base Rates" and do not include contract and frequency incentives, section premiums, or color charges.
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