

### Monday-Wednesday

Columns						
Depth	1	2	3	4	5	6
22.5"		\$2,517.60	\$3,571.46			\$6,726.30
18"					\$4,771.42	\$5,591.22
16.5"				\$3,604.35		
15.75"					\$4,234.62	
15"		\$1,705.97	\$2,517.00	\$3,299.92		
12"		\$1,373.41	\$2,034.06	\$2,676.45	\$3,299.92	
11"	\$637.87	\$1,261.57	\$1,843.68	\$2,464.39		\$3,500.69
7"	\$407.53	\$809.40	\$1,205.47	\$1,595.61		
5.25"		\$609.18	\$902.73	\$1,205.47		\$1,788.42
4"	\$233.56	\$465.29	\$695.16	\$923.73		
3"	\$175.34	\$349.66	\$522.93			\$1,036.44
2"	\$117.01	\$233.56				\$695.16
1"		\$117.01				

### Thursday

Columns						
Depth	1	2	3	4	5	6
22.5"		\$2,796.13	\$3,966.57			\$7,470.45
18"					\$5,299.29	\$6,209.79
16.5"				\$4,003.11		
15.75"					\$4,703.10	
15"		\$1,894.71	\$2,796.13	\$3,665.00		
12"		\$1,525.35	\$2,259.09	\$2,972.55	\$3,665.00	
11"	\$708.44	\$1,401.14	\$2,047.65	\$2,737.03		\$3,887.98
7"	\$452.62	\$898.94	\$1,338.83	\$1,772.14		
5.25"		\$676.58	\$1,002.60	\$1,338.83		\$1,986.27
4"	\$259.40	\$516.77	\$772.07	\$1,025.29		
3"	\$194.74	\$388.34	\$580.79			\$1,151.11
2"	\$129.95	\$259.40				\$772.07
1"		\$129.95				

### Friday and Saturday

Columns						
Depth	1	2	3	4	5	6
22.5"		\$3,088.42	\$4,381.22			\$8,251.38
18"					\$5,853.26	\$6,858.93
16.5"				\$4,421.57		
15.75"					\$5,194.75	
15"		\$2,092.77	\$3,088.42	\$4,048.12		
12"		\$1,684.80	\$2,495.24	\$3,283.29	\$4,048.12	
11"	\$782.50	\$1,547.61	\$2,261.71	\$3,023.15		\$4,294.42
7"	\$499.93	\$992.92	\$1,478.79	\$1,957.39		
5.25"		\$747.30	\$1,107.40	\$1,478.79		\$2,193.91
4"	\$286.52	\$570.79	\$852.78	\$1,132.47		
3"	\$215.10	\$428.93	\$641.50			\$1,271.44
2"	\$143.54	\$286.52				\$852.78
1"		\$143.54				

### Sunday

Columns						
Depth	1	2	3	4	5	6
22.5"		\$3,939.98	\$5,589.25			\$10,526.50
18"					\$7,467.16	\$8,750.13
16.5"				\$5,640.72		
15.75"					\$6,627.08	
15"		\$2,669.80	\$3,939.98	\$5,164.30		
12"		\$2,149.35	\$3,183.25	\$4,188.58	\$5,164.30	
11"	\$998.25	\$1,974.33	\$2,885.32	\$3,856.71		\$5,478.51
7"	\$637.78	\$1,266.69	\$1,886.53	\$2,497.09		
5.25"		\$953.35	\$1,412.75	\$1,886.53		\$2,798.83
4"	\$365.52	\$728.17	\$1,087.92	\$1,444.72		
3"	\$274.40	\$547.20	\$818.38			\$1,622.01
2"	\$183.11	\$365.52				\$1,087.92
1"		\$183.11				

## Color Rates

	MONDAY-WEDNESDAY	THURSDAY	FRIDAY-SATURDAY	SUNDAY
1 Color	\$1,615	\$1,680	\$2,176	\$2531
2 Colors	\$2,021	\$2,102	\$2,724	\$3174
3 Colors	\$2,433	\$2,531	\$3,278	\$3813

 Modular Best Value Sizes

 Standard Advertising Units

Above rates are "Base Rates" and do not include contract and frequency incentives, section premiums, or color charges.  
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